

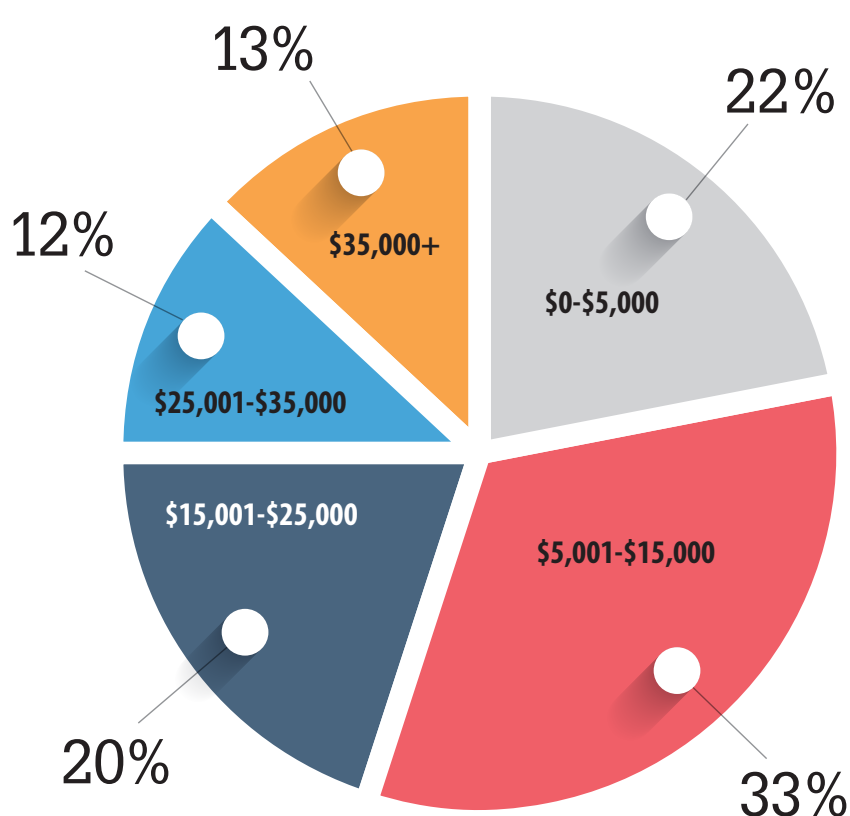
How School Parent Groups Spend Money

In our biennial survey, PTO and PTA leaders tell us how they spend their hard-earned cash. Parent group leaders from 1,274 schools took the fall 2017 survey, which asked about their group's plans for the 2017-18 school year.



49% of leaders
feel their group has been expected to offer
more financial support
in the 2017-18 school year than
in the previous school year

Most groups have budgets of \$15,000 or less



Budget Breakdown

On average, here's how much parent groups plan to spend this school year:

\$4,534

student enrichment
(assemblies, field trips, author visits)

\$3,452 school equipment or renovations (including playgrounds)	\$3,160 teaching aids and classroom supplies
\$2,277 technology purchases (hardware and software)	\$2,089 family events
\$1,120 teacher and staff appreciation	\$686 principal's discretionary fund

40% of leaders
feel their group has been expected to offer
more volunteer support
in the 2017-18 school year than
in the previous school year



79%

of groups have 20 or fewer regular volunteers

Fewer groups have a large volunteer base (30-plus people)

